

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

The “North Coast Co-op Weekly Facebook Giveaway” and any other “Giveaway” is sponsored by North Coast Co-op (Sponsor). This contest is governed by these “Official Rules”. By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by Sponsor and its agents, are final in all respects. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Facebook.

ELIGIBILITY

The Contest is open to legal residents of their respective countries where not prohibited by law, who are eighteen (18) years of age or older at the time of entry who have Internet access and a valid e-mail account prior to the beginning of the Contest Period. Sponsor has the right to verify the eligibility of each entrant. North Coast Co-op employees are not eligible to enter or win prize, unless specifically noted otherwise.

GIVEAWAY PERIOD

The Giveaway begins as stated on the North Coast Co-op Facebook page, or on the entry boxes or forms located in either store location (“Giveaway Period”). All entries (submissions) must be received on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the contest at their sole discretion.

HOW TO ENTER

You can enter the Giveaway on the “North Coast Co-op Weekly Facebook Giveaway” Post on the Sponsor’s Facebook Timeline. You can find the “North Coast Co-op Weekly Facebook Giveaway” Post on the Sponsor’s Facebook Timeline Page. Entrants must “Like” the “North Coast Co-op Weekly Facebook Giveaway” Post on the Sponsor’s Facebook Timeline and “Comment” on the “North Coast Co-op Weekly Facebook Giveaway” Post on the Sponsor’s Facebook Timeline. By hitting “Like” and entering a “Comment” on the “North Coast Co-op Weekly Facebook Giveaway” Post, one entry will be secured through your Facebook profile. Only one entry per Facebook Profile. Sponsor has the right to verify the profile of each entrant. Profile must be genuine and authentic profile belonging to a real person and entrant must meet eligibility requirements stated above. Entry requirements for in-store Giveaways may vary, and will be posted at the entry site.

WINNER SELECTION

All eligible entries received during the Submission Period will gathered into a database at the end of the Submission Period. A winner will be chosen at random. The winners will be announced on or about the business day after the Submission Period ends. Announcement and instructions for prize will be tagged on the “North Coast Co-op Weekly Facebook Giveaway” Post, or the winner will be notified via phone for other Giveaways. Each entrant is responsible for monitoring his/her Facebook account or phone number provided for prize notification and receipt or other communications related to this giveaway. If a potential prize winner cannot be reached by Administrator (or Sponsor) within seven (7) days, using

the contact information provided at the time of entry, or if the prize is returned as undeliverable, that potential prize winner shall forfeit the prize. If the winner fails to pick up the prize within 7 calendar days, that potential prize winner shall forfeit the prize. Upon the request of the Sponsor, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

PRIZES:

Grand Prize: "North Coast Co-op Weekly Facebook Giveaway" includes an assortment of groceries and/or swag handpicked by the Marketing and Merchandising teams at North Coast Co-op. Substitutions for grocery items that winner is allergic to or that conflict with personal beliefs of winner may be made at the discretion of the Sponsor. Winner is not entitled to make final decision on items being given away. "North Coast Co-op Weekly Facebook Giveaway" cannot be exchanged for cash. Winner may forfeit prize if they choose to. Sponsor reserves the right to substitute prize contents based on availability and inventory. Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Giveaway, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Giveaway is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Giveaway, without notice, and for any reason, including, without limitation, if Sponsor determines that the Giveaway cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Giveaway. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE GIVEAWAY, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, THE FACEBOOK PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR

INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE GIVEAWAY AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE GIVEAWAY.

PUBLICITY

By participating, each entrant grants Sponsor permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law. Sponsor is granted full right to use participants profile picture and any other photo(s) associated with contest or winning of prize.

SUBSCRIPTION ENROLLMENT

By participating, each entrant grants Sponsor permission to use his/her email address for promotional purposes. Sponsor is granted full right to add their email to any or all of First Alternative's email newsletter subscriptions. The participant may cancel their subscription at any time by following the "unsubscribe" instructions on the subscription email.

GIVEAWAY SPONSORS

This giveaway is sponsored by:

North Coast Co-op
811 I Street
Arcata, CA 95521

Any questions regarding this Giveaway should be directed to the Marketing Department at cassieblom@northcoast.coop